

This is the Month for Buying Supplies

Ladies' and Children's Coats



Ladies' \$10.00 and \$12.00 English Kersey, Plush and Cloth Coats

\$4.95

Ladies' Caricula, Plush, Persian Lamb Coats; \$12.50, \$13.00 and \$16.50

\$7.90

Ladies' \$17.50 and \$20.00 Long Plush and Novelty Coats on sale at

\$10.90

Misses' and Children's Coats, Corduroys, Cariculas, and Novelty Tweeds; \$2.50, \$4.50 and up to \$7.50

\$1.98, \$3.90

October is the month when the thrifty lay in their supply for the coming winter. The fall rains will soon come with chilly days and cold nights calling for heavier Wraps, Clothing, Underwear, Blankets, etc. We are prepared for the largest October business of our career. State fair with its flurry and excitement is over. The sterner necessities of life now faces us. Our annual

October Supply Sale Starts Today

Silks and Velvets

27-in. Silk Mulls, plain or dotted, all colors, regular 35c and 40c, sale

23c

Soft Messaline Silks, black and colors, regular \$1.00 values, sale

68c

40-in. Silk Poplins, staple and evening shades, regular \$1.50, sale

98c

Plain Silk Velvets, all colors and black, regular \$1.50, sale

85c

Dress Goods

35c, 50c and 75c Shepherd Check Dress Goods, sale

39c

40-in. Gabardines, Serges and Wool Crepes, regular 75c and 85c, at

49c

45 and 50-in. all Wool Serges, Diagonals, and Novelty Suitings

75c

56-in. Astrachan, Persian Lamb and Chinchilla Coatings, sale price

\$1.75

Linens & Domestic

68-in. Bleached Table Linen, floral designs, regular

39c

72-in. All Linen Damask, grass bleached; regular \$1.00 and \$1.25

78c

10c and 12 1/2c Dress Ginghams and Outing Flannels on sale at

61-4c

12 1/2c Cretomnes, Ducks, Percales, etc., sale price

81-3c

Ladies' New Fall Suits

Ladies' \$10.00 and \$12.00 Tailored Suits; checks and novelties; sale

\$6.90

Ladies' \$15.00 and \$18.00 Novelty Suits, plain or trimmed, latest styles

\$7.90, \$9.90

Ladies' Suits, latest arrivals, many never shown before; on sale at

\$11.90, \$13.20

Ladies' Dresses, made of wool Serge or soft Messaline Silks and Poplins

\$1.98, \$2.90



OUR PRICES ARE LOWER. AN INVESTIGATION WILL PROVE IT

Fur Department

\$1.50 and \$2.00 Ladies' Fur Neck Pieces, October sale

98c

Children's Two-piece Sets, Collar and Muff, regular

\$1.98

Ladies' \$5.00 and \$6.50 Two-Piece Sets, Collar and Muff, sale

\$3.98



Millinery

Ladies' Velvet and Plush Shapes, all new; \$1.00, \$1.50 and \$2.00, sale

98c

Trimmed Hats, Sailors, Turbans, etc., to \$1.50, \$2.00 and \$2.50, sale

\$1.49

Latest New York styles Trimmed Hats, \$3.50 to \$6.00, sale

\$1.98 to \$3.50

75c, \$1.00 and \$1.25 Children's Velvet, Corduroy, Cloth Hats, sale

49c and 65c

Underwear

FOR MEN, WOMEN AND CHILDREN

Men's 65c Fleece Shirts and Drawers, all sizes, sale

39c

\$1.25 Union Suits, Derby Ribbed, Closed Crotch

89c

Women's Fleece Vests, Pants and Union Suits, sale

23c and 48c

Children's Ribbed Fleece Shirts and Drawers, all sizes, sale

23c



Men's and Boys' Clothing

\$10.00 Wool Suits for men, colors gray and brown, sale

\$5.90

\$2.50 Worsted and Scotch Tweed Trousers, sale

\$1.48

\$10.00 and \$12.50 Men's Heavy Winter Overcoats, sale

\$6.90

Boys' \$3.50 School Suits, ages 5 to 12 years, sale

\$1.98

Boys' \$5.00 and \$6.00 Knicker Suits, ages 5 to 15, sale

\$3.98

Boys' Overcoats, all sizes to 15 years, now on sale

\$2.45 and \$3.90

OUR EFFORTS TO PLEASE HAVE DOUBLED OUR BUSINESS

Hosiery

18c and 20c Children's Heavy Ribbed Hose, all sizes, sale

12 1/2c

15c and 18c Ladies' Fleece Lined Hose, ribbed top, sale

10c

Ladies' 35c Fibre Silk Hose, tan and Black, sale

23c



Shoe Dept.

Children's School Shoes of every description, sale

98c, \$1.98 and \$1.35

Ladies' Dress Shoes, button and lace, all leathers

\$1.69 and \$2.48

Boys' Shoes for school wear, 8 to 13, \$1.49; size 1 to 5, sale

\$1.69 and \$1.98

Mackinaws

Men's \$10 and \$12.50 Heavy Wool Mackinaws, sale

\$6.50

Ladies' \$8.50 and \$9.00 fancy Wool Mackinaws, sale

\$5.90

Youths' and Girls' \$4.50 and \$5.00 Heavy Wool Mackinaws, sale

\$3.90

Sweaters

75c and \$1.00 Men's Cotton Sweaters, gray or red, sale

49c

\$1.50 and \$1.75 Men's Wool Turkey Neck Sweaters, sale

98c

Men's \$3.50 and \$4.00 Heavy Ruffneck Sweaters, sale

\$1.98

Men's Shirts

Men's 50c Work Shirts, duck and cheviot, sale

39c

Men's 75c and \$1.00 Dress and Negligee Shirts, madras and percale

49c

98c and \$1.25 Men's Heavy Flannel Shirts, sale

65c



THE THOUSANDS OF SATISFIED CUSTOMERS ARE OUR BEST REFERENCES

Blankets and Bedding

85c and \$1 Cotton Blankets, tan, gray and white

59c and 65c

\$1.50 and \$1.75 Domet Blankets, 11-4 size for double beds

98c

12-4 Wool Nap Blankets, extra heavy, regular

\$1.98

All Wool Blankets, 11 and 12 quarter size

\$4.48

Full size Pillows, filled with odorless feathers, regular

49c

72 by 90 Bed Sheets, full bleached, regular 65c

49c

85c and \$1.00 Bed Comforts, good weight for ordinary uses

59c

\$1.25 Crocheted Spreads, full size for double beds, sale

75c



Toilet Articles

15c Talcum Powder, scented, two for

25c

Pure Olive Oil Castile Soap, white, unscented, sale

81-3c

Rosaire Glycerine Soap, scented, three for

25c

10c Perfumed Toilet Soap, three in a box

23c

Peroxide Soap, best for the bath, sale

9c



Dishes, etc.

Second Floor, New Annex 42-piece White Dinner Sets, regular price \$5.00; sale

\$3.90

42-piece Gold Band Dinner Sets, regular price \$10.00, sale

\$6.80

4-piece Sets Semi-cut Glass, regular price \$1.00, sale

59c

Pure Food Groceries

35c Fresh Roasted Coffee, our own special blend, sale

23c

45c and 50c English Breakfast and Ceylon Teas; buy for cash at

39c

Aster Brand Condensed Milk and Krinkle Corn

4 for 25c

Full Count Safety Matches, Pacific Coast product, 1 dozen boxes

40c

Hawaiian Sliced Pineapple, regular 35c size, sale

20c

2 oz. bottle Extract, regular 25c size, sale price

18c

Canned Asparagus, regular 25c size, Fair Week

19c

1-lb. can Columbia River Salmon, regular 20c

2 for 25c

House Dresses

Ladies' House Dresses and Kimonos, regular \$1.25 to \$1.75. Save 50c to 75c by buying

98c

Bed Spreads

One case full size crocheted spreads sold regular at \$1.25. Save 50c a piece. The sale price is

75c

Outing Gowns

Ladies' Daisy Flannel Gowns, all sizes, sold everywhere at \$1.50. You can save 50c as our

98c

Ladies' Waists

All Waists and Middy Blouses reduced about one-half. \$1.00 and \$1.25 Waists; \$1.25 and \$1.50 Middy Blouses, 49c &

98c

Umbrellas

Ladies' \$1.00 Long Mission Handle Umbrellas, on sale

69c

Corsets

\$1.50 Warner's Corsets, 98c; 85c and \$1.00 Long White

48c

Lace Curtains

\$1.00, \$1.25 and \$1.50 Lace Curtains, White or ecru

49c and 98c

Come Here and See the Result of Trading at Home

The Greater Chicago Store

Salem's Big Store is Truly the Peoples Store